

# CUE TIPS

## NEWS • UPDATES • & MORE

**DAVID WEDDELL, CEO**

As we step into 2025, I want to take a moment to express my heartfelt gratitude to each of you—our subscribers, employees, affiliates, and partners. I hope your Christmas season was filled with joy, love, and meaningful moments with those closest to you.

Together, we've journeyed through another remarkable year, overcoming challenges, seizing opportunities, and strengthening the foundation of CUE Broadcast as a platform that connects and empowers.

**To our subscribers:** Thank you for making us a part of your daily lives. Your trust fuels our passion to create a space that celebrates free expression, diverse perspectives, and ad-free entertainment. Every time you tune in, share, or recommend us, you help build a community that values freedom and authenticity.

**To our employees:** You are the heartbeat of CUE. Your creativity, dedication, and unwavering commitment inspire me every day. The road to success is paved with effort, and you've brought your best to the table, making the past year one to remember.

**To our affiliates and partners:** Your collaboration and belief in our mission have been vital to our growth. We are eager to deepen these relationships as we reach for even greater heights together.

As we embrace this New Year, I am humbled by the opportunities before us. 2025 promises to be a year of growth, connection, and celebration. We will continue to innovate, expand our horizons, and hold steadfast to our values—with you by our side every step of the way.

May this New Year bring hope, inspiration, and boundless possibilities for you and your loved ones. Here's to the extraordinary year ahead!

With gratitude and excitement,  
David Weddell  
CEO, CUE Broadcast

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# EXCITING NEWS

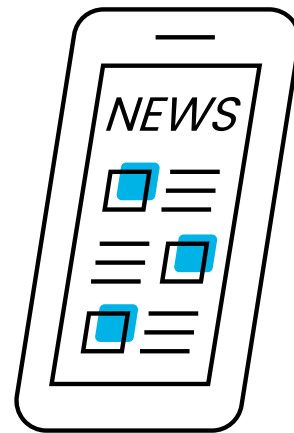
We are excited to introduce CUE TIPS, our company newsletter. This will be a monthly update designed to keep everyone informed and engaged with what's happening across the company.

Our goal with this newsletter is to foster better communication across all levels of our organization. We want this newsletter to be a platform where we all feel more connected, no matter where we're working from.

Communication is the cornerstone of our success, and this newsletter is just one of the ways we're working to strengthen it. We encourage you to contribute your ideas, share your stories, and give feedback so that this newsletter truly reflects the diverse perspectives and talents of our team.

In each edition, you can expect to find:

- ✓ Company News
- ✓ Employee Spotlight
- ✓ Upcoming Events
- ✓ Tips & Resources



## WHY CUE BROADCAST

CUE Broadcast was founded with a clear mission: to deliver **unfiltered, authentic content** directly to our audience. In a world where media is often overwhelmed by distractions, advertisements, and hidden agendas, CUE aims to cut through the noise and provide content that is meaningful, impactful and truly **enriches lives**. Our goal is to create genuine connections with our audience by offering programming that **inspires, informs, and motivates**—all without the influence of corporate interests or ad revenue



# THE CUE DIFFERENCE

At **CUE Broadcast**, we've taken a bold approach. Unlike traditional broadcasters, we've chosen to avoid the advertisement-driven revenue model entirely. This decision allows us to serve **YOU**—our subscribers—without compromise. By relying solely on **subscriber support**, we ensure that our focus remains on delivering content that matters. This means no interruptions, no hidden motives, and no pressure from advertisers influencing the type of content we offer.

This **direct relationship** with our subscribers is the core of CUE's philosophy. Our success depends entirely on you, and that's why we're deeply committed to providing **high-quality, expertly curated programming** designed to enhance your life, challenge your thinking, and inspire positive change. Whether you're tuning in for your favorite voices, supporting a cause you believe in, or engaging with content that you can't find anywhere else, we strive to make every moment you spend with us **valuable**.

We take pride in the fact that **CUE Broadcast** exists for **one purpose only**: to serve the needs and interests of our audience. By building a subscriber-based model, we maintain our independence and **protect the integrity** of our platform. This allows us to offer content that may be silenced or censored elsewhere, providing a space for **freedom of speech** and diverse perspectives.

## Freedom of Speech

At the heart of our mission is a commitment to **free speech**. **CUE Broadcast** was founded on the belief that **freedom of expression** is **fundamental** to personal and societal growth. We offer a platform where voices, ideas, and perspectives—especially those that may be silenced elsewhere—can be heard. This commitment to free speech is not just a feature of **CUE Broadcast**, but its very foundation. As **Benjamin Franklin** once said, *“Without Freedom of Thought, there can be no such thing as Wisdom; and no such thing as public liberty, without Freedom of Speech.”*

We stand firm in preserving this right, knowing that freedom of speech was won at great cost and must be upheld for future generations. CUE Broadcast is more than just a media platform—it is a protector of free expression, a space where individuals can come together to explore ideas, connect with one another, and build a brighter future.





# THIS CHANGES EVERYTHING

Our platform is designed to deliver a seamless, enterprise-level experience for our subscribers. Whether you're accessing CUE Broadcast through the App Store, Firestick, Apple TV, or your smart TV, our technology ensures that your experience is as easy as possible. But our commitment goes beyond technology—it's about delivering **tremendous value** that supports your favorite voices, churches, nonprofits, and causes that align with your values.

At **CUE Broadcast**, we're here to serve you directly, and *THIS CHANGES EVERYTHING!* By eliminating traditional advertising and focusing solely on the relationship with our subscribers, we are free to deliver content that makes a difference.

Together, we are shaping the future of media, built on foundation of **freedom, transparency, and trust.**



## INTRODUCING THE CUE BROADCAST APP

Now available in the  
Amazon App Store, Google Play Store & Apple App Store

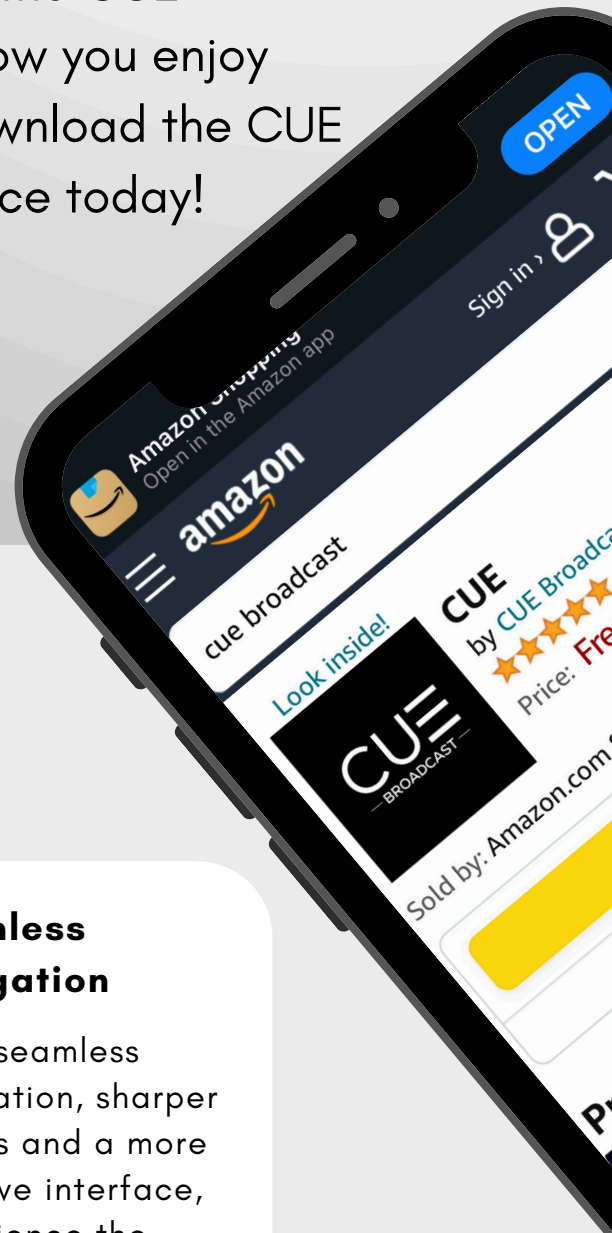
\*Roku coming soon!



# Elevate Your Experience

Dive into a world of entertainment with the CUE Broadcast app. Designed to redefine how you enjoy your favorite shows, movies & more. Download the CUE Broadcast app to elevate your experience today!

Check it out



## New Features You'll Love

### Streamlined Access

Never miss a moment of entertainment. With our easy download feature, experience the freedom to watch anytime, anywhere. Download now to start enjoying your favorite content!

### Enhanced Experience

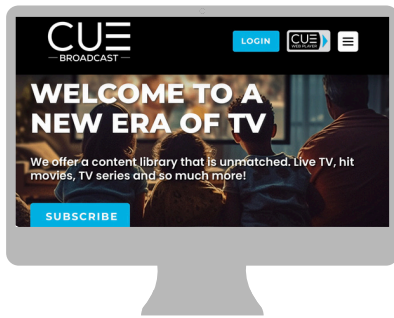
Inclusive features to ensure everyone can enjoy the app. Easy to download, personalized preferences, and more.

### Seamless Navigation

From seamless navigation, sharper visuals and a more intuitive interface, experience the future of CUE like never before.

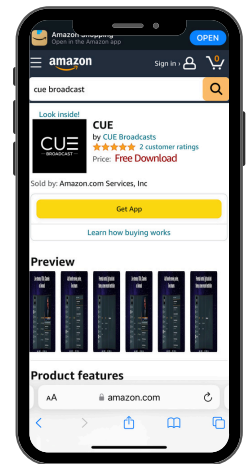
[www.cuebroadcast.com](http://www.cuebroadcast.com)

# Now, Let's Dive In



Visit [www.cuebroadcast.com](http://www.cuebroadcast.com) or an affiliate link to subscribe

Access the Amazon App Store, Apple App Store, or Google Playstore to get the CUE Broadcast App



Download the app to any smart TV or compatible device to begin watching your favorite TV channels, movies, series on-demand, and more. Use your CUE Broadcast login info or access code, and remember, you'll need to subscribe before watching.



Live TV &  
Local Channels



Movies &  
TV Series



Truthers &  
Podcasters



Entertainment  
Wherever you go



# TECH TIPS

## DID YOU KNOW?



Before downloading the CUE Broadcast app from the App Store, we recommend uninstalling any existing CUE apps to ensure a smooth installation and optimal performance. This will prevent any potential conflicts or issues that may arise from having multiple similar apps installed on your device. Once uninstalled, head to the App Store to download the CUE Broadcast app.



The CUE Broadcast app requires a subscription. You will need to subscribe through our website or an affiliate link to access the content.



If you are an existing CUE subscriber, you can access the app using your current login credentials. If your account is inactive, please login to your CUE account online to activate your account. You can then use your login info to access the new CUE Broadcast app.

## MOVIES & MORE

We are continually updating and rotating our VOD movies and TV series. We strive to always offer the most popular movies & series available. With over 2,000 live channels, over 5,000 movies and over 1,000 TV series, on 5 devices at a time for \$2/day, CUE Broadcast, by far is the best value in streaming services available today.

## ON THE GO? NO PROBLEM!

Access CUE Broadcast anywhere, anytime on the CUE web player or the mobile app. Go to the app store on your mobile device to download the CUE Broadcast app.



[SUBSCRIBE NOW](#)

[www.cuebroadcast.com](http://www.cuebroadcast.com)



# EMPLOYEE SPOTLIGHT

Kent Benson- VP of Nonprofit Fundraising & Development

Recognizing Kent Benson, a former NCAA champion and first overall NBA draft pick as the Vice President of Nonprofit Fundraising & Development.

Kent has brought the same passion, discipline, and leadership that defined his basketball career to his role with CUE Broadcast. Kent's positive influence extends far beyond his professional achievements and he is deeply committed to making a difference.



Kent has earned numerous awards, honors & recognitions outside of Basketball and is involved with numerous Christian, Charitable and Civic organizations.

Kent is a father to four daughters and grandfather to nine grandchildren. He is also an avid deer, wild turkey and pheasant hunter.

Known for his strong work ethic and leadership, Benson remains a beloved figure in Indiana basketball history. Kent is an incredible role model both on and off the court and is an invaluable part of the CUE Broadcast team!



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## WHAT'S GOING ON?

**CUE Broadcast** is designed to deliver a seamless experience across most major platforms, including App Stores, Firestick, Apple TV, smart TVs, desktops, laptops, and smartphones. But it's relevance isn't just about technology—it's about creating real value. Through our platform, you can **support** the voices, churches, nonprofits, and causes that resonate with Your values.

By eliminating traditional advertising, we can focus on delivering content that truly makes a difference. Together, we're shaping the future of media—a future grounded in freedom, transparency, and trust.

***This changes everything!***

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**STAY CONNECTED**



Like Us on  
Facebook



Follow us on  
Instagram



Tweet us on  
Twitter